

BELIEF OF EXCEPTIONALLY INFLUENTIAL PEOPLE

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INFINITY PODCASTS 404

BELIEF OF EXCEPTIONALLY INFLUENTIAL PEOPLE

Hi it's Robin Sharma author of the
five

AM Club and I'm super happy to
welcome you to this mastery
session this one is
called the number one belief of
exceptionally influential people
influence is not only for politicians
or global leaders every single day
when we walk out in the world we
can have

influence on the world around us if
you

are a manager in an organization

you

influence the people that you work
with

if your mother or father you
influence

your children if you're a police
officer
or a teacher you influence the
people
around you if you're a human being
on
planet earth every day when you
walk out
in the world you have the
opportunity
and even the responsibility to
radiate
positivity possibility and all good
things including mastery so what I
wanted to do is I wanted to share
with
you the number one belief of the
people
who have the greatest impact that
I've
had the opportunity to work with
and
these people all had one mindset or

core
truth that they run every day in
common
and it is simply this
you were only as good as your last
performance I remember reading
about one
of the icons from Hollywood and
he said
it he said I'm only as good as my
last
picture it's so easy to sort of hang
your hat on something you did a
year ago
or five years ago or ten years ago
maybe
you know the great musicians they
all
have that in common it's not like
oh I
did this album 40 years ago and
I'm sort
of still dining out on that great

masterpiece the great ones the
people of
great influence the people of great
creativity they understand that
you're
only as great as your last
performance
the elite athletes I've mentored this
is
how they see it they say last year's
championship performance is this
year's
starting point so what I wanted to
do
for you in this episode is I wanted
to
deconstruct this idea of being only
as
good as your last performance into
five
core elements that you can then
reflect
on and contemplate on and journal

about
and meditate on so you build
greater
awareness that will give you the
greater
daily choices that will deliver
better
daily results the first part of the
deconstruction is simply this
satisfaction breeds stagnation so
look
we all want to be satisfied we all
want
to be happy we all want to wake up
every
day and go through life feeling a
sense
of joy but there is a great danger in
being completely satisfied when I
work
with the billionaire's and the titans
of
industry and the Hollywood

superstars

here's what I noticed they're never
satisfied now sometimes if you
don't

manage that dissatisfaction you're
gonna

be a very unhappy person I'm just
reporting on reality a lot of the true

Titans it's never enough
they are always dissatisfied they
always

want to work their craft better they
always want to have more
influence they

always want to have greater impact
they

always want to grow their
movement so

just remember that first element of
this

deconstruction satisfaction breeds
stagnation you want to be joyful
and

grateful and yet at the same time
you
never want to lose the fire in your
belly to be better to materialize
more
for your primal genius to offer
value to
more people and to grow the very
thing
that you do the second element of
this
deconstruction is scary work wins
scary
work wins one of the things that
most
people do every day is they repeat
what
they did yesterday the way the
truly
influential leaders operate is very
different each day they do
something
hard each day they hug their

monsters
each day they do something that
terrifies them in a big way or
maybe
even in a small way but the larger
point
for you to remember simply this
it's the
scary work it's going blue ocean it's
doing the things that bring up your
fears that creates your greatest
growth
and that gives you the biggest
rewards
so you want to do work that scares
you
you want to if it's a project that
makes
you feel like you're gonna fail or
be
laughed at that's the project that
you
want to move towards I'll give you

this
brain tattoo the project that you are
most resisting is the project that
you
want to do first
the third element of this
deconstruction
is to keep feeding your craft so
again
it's very easy to coast in your work
it's very easy to run the same
morning
routine it's very easy to run the
same
daily rituals it's very easy to show
up
every day and start mailing it in
versus
bringing it on the most exceptional
and
influential people on the planet are
always feeding their craft
they are always tearing down their

winning formula so they can build

something better even personally

remember you must experience

ongoing

crucifixions to engage in ongoing

resurrections what do I mean by

that

it's well the journey to world's

world-class the journey to

maximizing

who you truly are

it's a series of little deaths isn't it

you must let go of who you were

yesterday or last year so your next

level of you can see the light of

day so

you always want to be feeding

your craft

so you get better every single day

you

want to make those micro wins in

your

craft you want to learn something
new
you want to get new influences you
want
to optimize the way that you work
so
that you are always bringing
greater
value to your marketplace the
fourth
element of this deconstruction
enjoy the
plateau so George Leonard has
written a
wonderful book called mastery and
in
that book mastery what he talks
about is
the journey towards being your
best the
journey towards being a virtuoso
is a series of cycles there is the
periods of growth and when you

make that
period of growth you will always
arrive
at a point of a plateau it might be a
week it might be a month where
you sort
of get bored and you feel like
you're
disengaged and you might not have
that
fire in your belly and it's so easy to
fall into the hypnosis that you are
doing something wrong or maybe
you
should leave your industry or
maybe you
know your best years were behind
you I
want you to remember
world class is a series of seasons I
want to remember this
exceptionalism is
cyclical and so you might put out

your
masterwork and then you might
reach a
season where you just don't have
the
same game you're not as excited
about
learning the whole idea of growing
seems
exhausting to you honor the
plateau
honor the season if you look at any
of
the great artists they had periods of
incredible productivity and periods
of
incredible recovery where they
were
reading or hanging out with their
friends or resting or spending a lot
of
time in the wilderness versus in the

world and so I think if you really
want
to be legendary and play the long
game
enjoy the plateau enjoy the seasons
not
only of productivity but the
seasons of
rest the seasons where you're
enjoying
life the seasons where the seasons
of
non-doing are equally important
for you
ultimately creating a body of work
that
will stand the test of time and for
you
to overall have growth in your
career
versus complacency fifth element
of this
deconstruction around the core

belief of
exceptional people which is you
are only
as good as your last performance is
this
protect your white belt mentality at
all
costs what I'm really talking about
here
is the profound value of humility
as you
scale the heights of your greatest
creativity and productivity as you
get
more traction around your
ambitions as
more people follow you as people
fall in
love with your magic as you raise
your
game here's what's gonna happen
there is
a brainwashing process and a heart

washing process and a great human
seduction that happens to almost
every
creative person and every leader
you
fall in love with yourself you
actually
believe your own media releases
and it
happens to so many people
and they lose their humility and it's
so
profound one of my favorite stories
is
there was a Roman slave in the
ancient
days named a noreagaaa and his
job was
simply this to stand behind the
military
commander called the Dukes and
whisper
into the ear of the military

commander
man mental homel memento homo
memento

homo which means remember
you're just a
man in other words remember
you're only
human

it is such a great pull when you
start
to move to higher grades of victory
to

stop doing the very things that
made you

successful to stop learning to stop
going to art galleries to stop having
a mentor to stop getting up early to
stop taking care of your health set
to stop

polishing your beliefs it is so easy
to

fall in love with success and that's
why

being successful is actually very
dangerous because you might stop
doing

the very things that brought your
magic to the world

so the fifth element of this
deconstruction if you want to
continually be upgrading your
performances is to never lose that
white

belt mentality never think you're a
master actually one thing about
masters

they never think they are masters
and

the moment you think you are a
master

the moment you think you're the
most

important person in every room
that

you're in the moment that your ego
screams more loudly than you're a

hunger
to grow and represent mastery is
the
beginning of your descent into
obsolescence and irrelevance so I
want
to thank you so much for being
here with
me in this mastery session I take so
much time to handcraft them so
that you
receive great value and inspiration
and
encouragement and even love if
you'd
like to go deeper with me and
you've
liked what you've learned in this
episode here's what you want to do
number one read my latest book
the 5 a.m. Club I wrote it so it's a
manifesto
for your mastery and it's currently

one
of the best-selling books in the
world
right now for
reason it truly works it truly helps
you
upgrade your creativity your
productivity your performance
your
prosperity and your overall life
now of
course the book isn't going to work
and
all the models I share in it and the
tactics and all of the different
letters
and all the different modules none
of
that is going to work for someone
who's
not going to do any work so only
read
the 5 a.m. Club if you're ready to

transform and you're willing to do
some work for your greatest life
second thing
people for years have been asking
me
Robin would you do some kind of
an
online mentoring system to teach
us all
the things we learned in the
mastery
sessions and in all of your books
you
know we're not a billionaire so we
might
not have the budget to have you
one-on-one coach s but is there
some way
we can receive some digital
coaching
that will help us upgrade our
productivity upgrade our creativity
optimize our for interior empires of

mindset heart set health set and
soul
set some kind of coaching that will
help
us grow our careers lead our fields
dominate our domains and also live
a beautiful soulful life that will fill
us with happiness and joy at the
end and so the answer is yes it's
called the circle
of Legends and it's one of the best
things that I do the circle of
Legends
is my world-class mentoring
program where I teach you the
same information the same models
and frameworks and daily
tactics that I teach thes billionaires
the NBA stars the titans of industry
the
leaders in sciences and arts you get
to
learn this advanced information

that so
few people learn in the circle of
Legends if you're really ready to
start playing at heroic right now
and maximize
your performance and optimize the
way
you live out the rest of your life so
you not only live a beautiful life
but you make your mark on the
world that I'd love to help you head
over to the circle
of Legends dot-com the circle of
Legends
comm and claim your membership
so we
start our work together today and
finally if you found value in this
mastery session here's what I
would so appreciate you doing
within 24 hours
please share this episode with three
of your friends

so together we build more leaders
we inspire more people and we
make our
planet and world a better place
thanks so much I'll see you in the
next
episode hey this is Robin Sharmer
I invite you to subscribe to this
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